



CREATIVE ACTIVATION KIT

FUEL YOUR MEGA SALES

MEGA SALES SEASON IS COMING!

Give your products the window display it deserves. With three different themes to fit your brand, give your creatives instant life with these templates!

Select from a variety of **THREE DIFFERENT THEMES** and find the template that best suits your brand. This includes customisable e-stickers, merchandising visuals and backgrounds.



Retrocity



Night Bazaar



Summerific

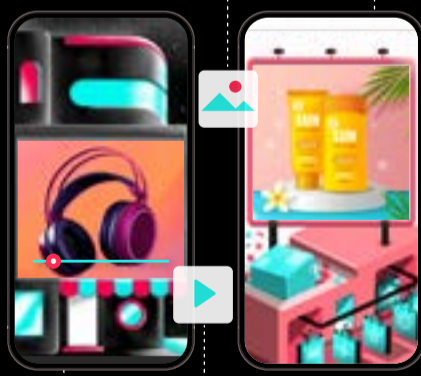
Bring your sales to life with these stickers and backgrounds.

DOWNLOAD NOW

HOW TO USE THE MEGA SALES CREATIVE ACTIVATION KIT

STEP 1

Mix brand image/video assets with backgrounds to create a video sequence



Tip : Create short 15 second content to capture your audience's attention during this busy shopping period.

STEP 2

Add music/sound effects for an immersive experience



Tip : Use an upbeat or catchy tune to drive excitement and get your audience in the mood for shopping.

STEP 3

Include captions, stickers or effects to spice things up



Tip : Customise stickers to highlight exclusive offers and include a clear call-to-action to drive action.

These creative templates are also available on [Capcut app](#).
Get creative with these stickers and backgrounds if you need an all-in-one editing tool!

Own your Mega Sales moment on TikTok!

Get started on TikTok For Business [here](#) or contact your Partnership Manager to find out more.