

## 4 Checks for Mega Success: Teaser Sales Phase

**(5** 

Begin your campaign 6 to 14 days before the actual sales day!
Allow your users to discover your deals and consider to add to cart with this checklist.

	☐ Showcase your edge  Highlight your promotions, such as  vouchers and flash sales, and key selling  points like free delivery clearly
	Unleash your creativity  Create TikTok-style videos efficiently using our video editor and creative tools  [Read more]
\$ \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Seal the deal     Drive strong urgency with clear add to cart call-to-action in your ad media and copy
	Prepare for peak performance Ensure new ad groups have passed learning phase before Mega Sale day